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# AMCP NEWS AND VIEWS

MARCH 2019

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*AMCP members are committed to providing the best pharmaceutical care for all patients.*

Visit [www.amcp.org](http://www.amcp.org) to learn more about AMCP.

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## LOOKING AHEAD

*Designing Benefits and Payment Models for Innovative High-Investment Medications - Proceedings from the AMCP Partnership Forum*  
Tuesday, March 12, 2pm/[AMCP Members and Non-Members - Free](#)

*Conquering the Missing Factor in Hemophilia A: New Evidence and Management Strategies for Patients With and Without Inhibitors*  
Thursday, March 21, 2-3pm/[AMCP Members and Non-Members - Free](#)

AMCP MANAGED CARE &  
SPECIALTY PHARMACY  
ANNUAL MEETING 2019

MARCH 25-28 • SAN DIEGO CONVENTION CENTER



## AMCP's Revitalized Brand To Be Unveiled at Annual Meeting General Session

Attendees of the Annual Meeting's General Session will get the first glimpse of AMCP's

revitalized brand and redesigned logo! The event, starting at 8:30am on Tuesday, March 26, will feature addresses from AMCP CEO Susan A. Cantrell, President Mitzi Wasik and Incoming President Jim Kenney, unveiling AMCP's new brand messaging and logo.

The General Session also will feature keynote speaker Margaret Heffernan, a well-known business motivational speaker and TED talk presenter. Her TED talks have been seen by over seven million people, and Heffernan's book, "Willful Blindness: Why We Ignore the Obvious at our Peril," was named one of the most important business books of the decade by the *Financial Times*. [Learn more](#).

(images: above, 2018 Annual Meeting General Session; right, Susan Cantrell tests colors for new logo)



## AMCP Volunteers and Staff Spread Message of Managed Care Pharmacy in Legislative Days



AMCP volunteer leaders and staff hit Capitol Hill this week to advocate on crucial issues affecting managed care pharmacy. Six teams of 35 volunteers from AMCP's Board of Directors, the Legislative and Regulatory Action Committee and the Public Policy Committee participated in the annual Legislative Days, March 5th and 6th. The teams visited dozens of Senate and House offices, as well as the office of the HHS Secretary, and emphasized AMCP's message on:

- **Reintroduction and passage of the Pharmaceutical Information Exchange (PIE) Act**, which would allow biopharmaceutical manufacturers to proactively share truthful and non-misleading clinical and economic information about pipeline medications with population health decision makers. AMCP led advocacy efforts on the previous [PIE Act \(H.R. 2026\)](#) in the 115th Congress, which would have allowed decision makers to expedite coverage decisions as soon as new medications hit the market.

- **Initiatives to educate officials on the importance of prior authorization** as an evidence-based process to ensure that plan members receive medication therapies that are safe and effective for their condition, and provide the greatest value.

For more information on these positions and more, visit [Federal/State Legislative-Regulatory Issues](#). (image, some of the AMCP volunteers and staff get ready to visit offices on Capitol Hill)



## Managed Care Pharmacy is Part of the Solution

It's a truism that the U.S. health care system is complex and expensive. Everyone from patients, payers and politicians agree that costs are too high and care delivery is difficult to navigate. We do too. But sometimes in the heated debate over how to improve the system, fingers are pointed and targets identified without understanding the full ramifications of proposed solutions. It's not as simple as saying: let's just get rid of all negotiated rebates; or impose an international benchmark price for pharmaceuticals; or eliminate utilization management tools such as prior authorization. Waving a magic wand won't make costs automatically go down, or immediately smooth the patient experience. [Read more](#).



## AMCP Holds Annual Winter Leadership Meeting



AMCP's current and incoming board members and committee chairs gathered outside of Washington, D.C., last month for the annual Leadership Meeting. The group learned about the Academy's 2019 priorities to meet the goals of the AMCP2020 strategic plan. The meeting also included an overview of the post mid-term elections and 2019 congressional health care agenda; a discussion of value-based care and the role of managed care pharmacy strategies; AMCP membership engagement and results of the membership survey; and AMCP's revitalized brand and website. The volunteer leaders all also took part in a social media workshop, and the incoming chairs participated in an orientation session to meet with current chairs and plan priorities in 2019. The incoming Board of Directors will be sworn in at



the AMCP Annual Meeting this month in San Diego, Calif. (image, AMCP leaders pose at meeting on Valentine's Day)



## AMCP Foundation Presents Highest Managed Care Pharmacy Award to Steven G. Avey

The AMCP Foundation is delighted to present the organization's highest honor this year to the award's namesake: **Steven G. Avey, MS, RPh, FAMCP**. The Avey Award will be presented by the AMCP Foundation President on March 27 at the Annual Awards Dinner as part of the AMCP Annual Meeting in San Diego, Calif. The Avey Award is managed care pharmacy's most prestigious recognition, which celebrates sustained, exemplary and distinguished service to the profession of managed care pharmacy.

"Steve has long been a guiding light in managed care pharmacy," says Paula J. Eichenbrenner, MBA, CAE, Executive Director of the AMCP Foundation. "He is both the inspiration and the personal embodiment of this award that recognizes trailblazers who have made lasting contributions to our profession. We are thrilled to present this award to him."



Avey has excelled in managed care leadership, research, professionalism, advocacy, innovation and collaboration. He assumed the elected office of AMCP President in 1998, and in 2000 was hired as the AMCP Foundation Executive Director. During his tenure, the Foundation began its Best Poster Competition to recognize outstanding research conducted by student pharmacist, residents and fellows. The Avey Award was named for Mr. Avey in 2005. Read Avey's [full bio here](#).

The AMCP Foundation is hosting a Reception in Mr. Avey's honor, in partnership with Upsher-Smith, prior to the Awards Dinner. [Join the AMCP Foundation Reception Host Committee](#) to celebrate with Steve, or recognize Steve's lifetime of service to managed care pharmacy by [donating in his honor](#).



## Specialty Connect: Focus on Gene Therapy

Now in its fourth year, the 2019 Specialty Connect will take a deep dive into the promising field of gene therapy. The March 25 pre-Annual Meeting event will review both the science behind gene therapies and explore payer considerations for supporting patient access to these innovative treatments. Gene therapies offer the promise of curing many rare and debilitating diseases, including sickle cell disease, hemophilia, cancers, retinal disease, cystic fibrosis, multiple sclerosis, and spinal muscular atrophy, to name a few. Experts at the event will lead discussions on possible benefits and side effects of the products, the current research efforts for gene therapy, and managed care and provider strategies for covering and paying for gene therapies. Visit [www.amcpmeetings.org/specialtyconnect](http://www.amcpmeetings.org/specialtyconnect).

## New AMCP Publications: Survey on MTM's



## Standardized Format, Proceedings on Integrating Medical and Pharmacy Data

**Survey on Medicare Part D MTM's Standardized Format:** AMCP has released a beneficiary survey on Medicare Part D that finds nearly 63 percent of respondents say they would recommend medication therapy management (MTM) services provided under Part D to friends and relatives. But fewer than half rated the Standardized Format (SF), through which the Part D MTM summaries are delivered, as very good or excellent in helping them to manage their medications. AMCP's [ground-breaking survey](#) provides the most comprehensive examination to date of beneficiaries' perceptions of the SF, which is a written summary of a comprehensive medication review that must be provided to Medicare Part D beneficiaries. The survey, published in JMCP, was conducted in partnership with the Lamy Center on Drug Therapy and Aging at the University of Maryland School of Pharmacy. [More information.](#)

## Proceedings on Managing Total Cost of Care Through Medical & Pharmacy Data

**Integration:** Health care organizations that integrate data (eg., pharmacy, medical, electronic medical records and lab data) can better streamline and guide effective utilization and care management programs. This was among the findings of a September 2018 Partnership Forum that was published in a proceedings document this month in JMCP. The Partnership Forum was held Sept. 25 and 26 in Baltimore, Maryland to examine how best to utilize and integrate medical and pharmacy data to improve health outcomes and lower costs. Read the [proceedings here](#).



## AMCP Adds Reader Engagement Tool Remark to *Journal of Managed Care & Specialty Pharmacy*

AMCP is pleased to announce the [availability of the reader engagement tool Remark](#) on articles in the *Journal of Managed Care and Specialty Pharmacy* (JMCP). The online tool, offered by RedLink, will let readers comment, annotate, discuss and share articles directly from [www.JMCP.org](http://www.JMCP.org). "Technology is enabling a renaissance in academic publishing today," says JMCP Editor-in-Chief Laura E. Happe, PharmD, MPH. "No longer do readers have to wait for paper journals to be delivered or watch for letters to the editor, which may be published 2 or 3 months following the original article. With the addition of JMCP's new online engagement tool, readers and authors alike have a public forum in which to discuss reactions and implications of published research, nearly in real time. This technology, coupled with our online articles and [Express Epub](#) option, is just one more way we are advancing the journal to meet the needs of our readers today." [Read guidelines on using Remark.](#)

## AMCP Launches Value-Based Contracting e-Learning Program

# Value-Based Contracting

## e-Learning Program

AMCP | Academy of  
Managed Care  
Pharmacy\*

AMCP recently launched its [Value-Based Contracting eLearning Program](#), a seven-module program that provides vital information on the basics of value-based contracting, as well as real-world examples and strategies. The interactive self-paced e-Learning training program is designed to fit into your busy schedule and to deliver the basics with seven 40-minute modules. The program includes an overview of today's key trends and challenges, while also providing insights and solutions. Each module includes knowledge assessments and may be customized to enhance your team's learning experience. This program delivers fundamental knowledge, educating and aligning internal and customer-facing teams on the basics of value-based contracting. Learn more at [AMCPLearn](#).



## Goings-on at AMCP Headquarters



**Chris Topoleski** joined AMCP in January as the Director of Government Affairs. Chris is responsible for directing the identification and analysis of federal and state legislation and issues of interest to AMCP, representing AMCP's interests on Capitol Hill and serving as staff liaison for the Public Policy Committee. Prior to joining AMCP, Chris spent 8 years at the American Society of Health-System Pharmacists (ASHP) handling both legislative and regulatory issues for ASHP. Chris has almost 25 years of health policy experience in the biopharmaceutical industry, was a lead Medicare Analyst at the Congressional Budget Office (CBO), and has experience in both qualitative and quantitative consulting.



**Laura K. Larson**, CEM, joined AMCP last month as Assistant Director of National Sales. She most recently worked at the Society for Human Resources Management (SHRM), but also spent over 10 years as the Associate Director of Expositions at APhA – the American Pharmacists Association, so some AMCP members may recognize her name, she says. Laura also has worked for other medical and non-medical associations in the D.C. area.



**Anh Thu Tran**, a PharmD candidate at the Texas A&M Rangel College of Pharmacy, last month completed the AMCP Experiential Program in Association & Leadership Management at AMCP headquarters in Alexandria. The five-week APPE rotation gives students hands on experience with association and leadership and management practices, including effective communication, education and advocacy. Tran presented on Medical Marijuana in the United States. For more information, visit [www.amcp.org/amcpappe/](http://www.amcp.org/amcpappe/).

Extend Your Learning Through Science &  
Innovation Theaters and Industry Workshops

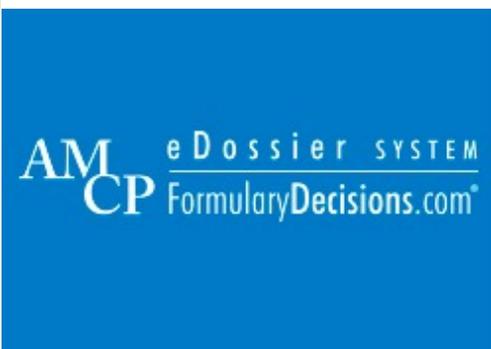


Attendees of the AMCP Annual Meeting are invited to take advantage of a series of [Science & Innovation Theaters](#) and [Industry Workshops](#) that provide information on specific products, therapeutic areas and/or disease states in presentations led by company designated presenters. Theaters take place in The Exchange on Wednesday, March 27 and Thursday, March 28. All Industry Workshops take place on Tuesday, March 26, 2019 from 11:30am – 12:30pm. AMCP Science & Innovation Theaters and Industry Workshops with the logo include preapproval information exchange information. Subject to federal laws and regulations, attendance at these sessions is restricted to payors, formulary committee members or other similar entity representatives with knowledge and expertise in the area of health care economic analysis who are carrying out responsibilities for the selection of drugs for coverage or reimbursement.



## Satellite Symposium at AMCP Annual Meeting Offer Additional Educational Opportunities

There is still time to join one of the non-commercial, industry-supported satellite symposia that extend the educational experience of registered attendees at Annual Meeting. At no additional charge, attendees can gain continuing pharmacy education credit (CPE), continuing medical education credit (CME), continuing nursing education credit (CNE) or all three. Topics include multiple sclerosis, hemophilia, atopic dermatitis, lipid management, rheumatoid arthritis, asthma and oncology. All symposia will be held at the San Diego Convention Center. For more information, [click here](#).



## Payers Using AMCP eDossier System @FormularyDecisions.com for Product Reviews

AMCP eDossier System @FormularyDecisions.com® provides a resource for payers and decision makers to connect with the evidence and information requirements for product and therapeutic class reviews. In 2018, over 2400 requests to manufacturers were generated through the AMCP eDossier System @ FormularyDecisions.com® by payers and other decision makers for product information and payers continue to access dossiers and pipeline information through the System. Attending the AMCP Annual Meeting 2019 in San Diego? Join us for a payer focus group entitled, [FormularyDecisions.com®: Enhancing the Platform to Support your Payer Community](#) on Tuesday, March 26, 2019 at 7-8am PT [Click here](#) to register today. Also, please stop by Booth #334 to learn more. Haven't registered for the AMCP eDossier System yet? Free for all health care decision makers and payers at <https://amcp.edossiers.com>. If you are a payer or health care decision maker and interested in participating in and receiving remuneration for current topics, product specific or formulary decision surveys, please login at <https://amcp.edossiers.com>. Or contact us at [information@amcp.edossiers.com](mailto:information@amcp.edossiers.com).



## AMCP Annual Meeting App Now Available

The entire Annual Meeting is available at your fingertips on AMCP Meeting App. To download the app, search in your favorite app store for Academy of Managed Care Pharmacy or AMCP, or [visit here](#) from your device. Among other things, you will be able to search the schedule, find an attendee or speaker and access handouts. [Learn more.](#)

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